



10 KEYS TO PROSPERITY



empowering you[®]

10 KEYS TO PROSPERITY

NUMBER ONE

Live in your passions.

Lets take a moment and dive into discovering your passions.

What lights you up?

What do you do when time just flies by?

What drives you to succeed?

How do you stay clear of burnout and overwhelmed?

What makes you want to be the best stylist or color artist?

What pushes you to own the top salon in your area?

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NUMBER TWO

Set goals that push you to new places professionally and financially.

How much money did you make last year?

How much did you have in profits?

How much money do you want to make this year?

How much do you want to make in profits?

What other dreams and goals do you have for yourself?

Notes:

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NUMBER THREE

You must have a plan

What is your vision for the next 5 years?

How about the next year?

What kind of plan do you need to put into place to make that happen?

NUMBER FOUR

Confidence and taking risks

What risk will you take today?

What wins have you had lately?

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NUMBER FIVE

Be professional

Where do you need to up your game?

How professional are you out in the world?

How about at your salon?

NUMBER SIX

Stay client focused

How is your client service cycle?

Where do you and your team need to focus on 10x your clients experience?

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NUMBER SEVEN

Be a positive leader

How's your attitude?

Would you follow you?

What can you do to take better care of your well being?

NUMBER EIGHT

Educate yourself and invest in YOU

What area do you want to grow in?

What educational classes have you been craving to take?

Where can you expand your knowledge about being a business owner?

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NUMBER NINE

Keep an eye on your budget

How often do you look at your all money in and all money out?

How often do you need to be looking at it?

Where can you trim expenses?

NUMBER TEN

Be marketing consistently

How does your social media accounts look?

Where do you get your new customers from?

How can you focus weekly on marketing to drive your ideal clients in the door?
