

## Vision, Mission, and Values TOOL

## **List Of Values**

This list of values will help you develop a clearer sense of what's most important to you in life. Simply print out these pages, mark the values that resonate best with you and sort your list in order of priority. As you scan, you may find that while most values have little or no significance to you (some may even seem negative), there are those values that jump out and call to you with a "Yes, this is part of me." This list is merely a guide. It is lengthy but certainly not exhaustive, so feel free to add values to your own list!

Abundance	Being the Best	Congruency	Diligence	Exploration
Acceptance	Belonging	Connection	Direction	Expressiveness
Accessibility	Benevolence	Consciousness	Directness	Extravagance
Accomplishment	Bliss	Consistency	Discipline	Extroversion
Accuracy	Boldness	Contentment	Discovery	Exuberance
Achievement	Bravery	Continuity	Discretion	Fairness
Acknowledgment	Brilliance	Contribution	Diversity	Faith
Activeness	Buoyancy	Control	Dominance	Fame
Adaptability	Calmness	Conviction	Dreaming	Family
Adoration	Camaraderie	Conviviality	Drive	Fascination
Adroitness	Candor	Coolness	Duty	Fashion
Adventure	Capability	Cooperation	Dynamism	Fearlessness
Affection	Care	Cordiality	Eagerness	Ferocity
Affluence	Carefulness	Correctness	Economy	Fidelity
Aggressiveness	Celebrity	Courage	Ecstasy	Fierceness
Agility	Certainty	Courtesy	Education	Firmness
Alertness	Challenge	Craftiness	Effectiveness	Fitness
Altruism	Charity	Creativity	Efficiency	Flexibility
Ambition	Charm	Credibility	Elation	Flow
Amusement	Chastity	Cunning	Elegance	Fluency
Anticipation	Cheerfulness	Curiosity	Empathy	Focus
Appreciation	Clarity	Daring	Encouragement	Fortitude
Approachability	Cleanliness	Decisiveness	Endurance	Frankness
Articulacy	Clear-mindedness	Decorum	Energy	Freedom
Assertiveness	Cleverness	Deference	Enjoyment	Friendliness
Assurance	Closeness	Delight	Entertainment	Frugality
Attentiveness	Comfort	Dependability	Enthusiasm	Fun
Attractiveness	Commitment	Depth	Excellence	Gallantry
Audacity	Compassion	Desire	Excitement	Generosity
Availability	Completion	Determination	Exhilaration	Gentility
Awareness	Composure	Devotion	Expectancy	Giving
Awe	Concentration	Devoutness	Expediency	Grace
Balance	Confidence	Dexterity	Experience	Gratitude
Beauty	Conformity	Dignity	Expertise	Gregariousness



Knowledge

Playfulness

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Growth Leadership Pleasantness Sacrifice Synergy Guidance Learning Teamwork Pleasure Sagacity Happiness Liberation Poise Temperance Saintliness Harmony Liberty Thankfulness Polish Sanguinity Health Thoroughness Liveliness Popularity Satisfaction Heart Logic Thoughtfulness Potency Security Helpfulness Longevity Self-control Thrift Power **Tidiness** Heroism Love Selflessness Practicality Holiness Loyalty Pragmatism Self-reliance Timeliness Traditionalism Honesty Majesty Precision Sensitivity Honor Tranquility Mastery **Preparedness** Sensuality Hopefulness Maturity Serenity Transcendence Presence Service Trust Hospitality Meekness Privacy Mellowness Trustworthiness Humility Proactivity Sexuality Humor Meticulousness Professionalism Sharing Truth Hygiene Mindfulness Shrewdness Understanding Prosperity Significance Imagination Modesty Prudence Unflappability Motivation Silence Uniqueness **Impact** Punctuality Impartiality Mysteriousness Purity Silliness Unity Independence Neatness Realism Simplicity Usefulness Nerve Utility Industry Reason Sincerity Ingenuity Obedience Reasonableness Skillfulness Valor Inquisitiveness Open-mindedness Solidarity Variety Recognition Insightfulness Recreation Solitude Victory Openness Inspiration Optimism Refinement Soundness Vigor Order Reflection Speed Virtue Integrity Intelligence Organization Relaxation Spirit Vision Intensity Vitality Originality Reliability Spirituality Vivacity Intimacy Outlandishness Religiousness Spontaneity Intrepidness Warmth Outrageousness Resilience Spunk Introversion Passion Resolution Stability Watchfulness Intuition Resolve Stealth Wealth Peace Intuitiveness Resourcefulness Stillness Willfulness Perceptiveness Inventiveness Perfection Strength Willingness Respect Investing Perkiness Rest Structure Winning Wisdom Joy Perseverance Restraint Success **Judiciousness** Support Wittiness Persistence Reverence Wonder Justice Persuasiveness **Richness** Supremacy Youthfulness Keenness Philanthropy Rigor Surprise Kindness Zeal Piety Sacredness Sympathy