



SMART GOALS TOOL



HOW DO YOU WANT TO GROW YOUR SALON OR SPA THIS YEAR?

Whether you want to increase your client count, bump up your bottom line or send sales soaring, you can't grow without goals in mind and a plan to meet them.

We've developed a **SMART** Goals worksheet to help you establish your goals and solidify your plans to get there. **SMART** Goals are **S**pecific, **M**easurable, **A**ttainable, **R**elevant and **T**imely, and they're the key to your success.

Today, set one goal for yourself or for your business, then apply the **SMART** Goals approach to it. Finally, break down the steps you'll take to reach your goal and look at it on a quarter-by-quarter basis.

Think of it this way. If your friend asked you to sit down and eat an elephant, what would you do? First, you'd find a new friend, then you'd look at the monumental task in front of you, pick up your knife and fork and take it one bite at a time. When you set a big goal, it's best to approach it in small steps – one bite at a time – and having **SMART** Goals makes it that much easier.

WHAT DOES S.M.A.R.T. GOALS STAND FOR?

What does goal setting stand for? Why not think of a small goal you want to set right now, personal or professional. To make your goal S.M.A.R.T., it needs to conform to the following criteria:

Specific, **M**easurable, **A**ttainable, **R**elevant, **T**imely

Once you get clear on the goal, break it down quarterly. This is like thinking, how to eat an elephant? One bite at a time. From there you can break down monthly, weekly, then daily.

Smart Goal

Specific:

Measurable:

Agreed Upon:

Realistic Time:

SMART– Specific, Measurable, Agreed Upon, Realistic, Time-Oriented.
Setting this goal will help you get a better handle on your dream.

SMART GOAL BREAKDOWN

These baby steps will lead straight to your dream.

QUARTER ONE

QUARTER TWO

QUARTER THREE

QUARTER FOUR

As you set your goal and break down your quarterly steps, remember, Empowering You is here to support you however we can. We've reserved space in our one-on-one Strategy Sessions to give you a jumpstart.

In your complimentary Strategy Session, an Empowering You Coach will focus on you and your business with laser precision, offering solutions and tactics that will clear your path to success.

**DON'T MISS OUT, YOUR COMPLIMENTARY
STRATEGY SESSION IS WAITING.**

**Call or Text Amy Carter
directly to book your free
30-minute Strategy Session
at 812/455-1367.**



empowering you®