

**MARKETING MID-YEAR PLAN**

- What would a super successful 2016 look like?
- What will life be like for you?
- How will you feel about your business?

Having a big hairy goal for the year could be daunting and make you want to go and lie down in a dark room. So, chop it up into quarters, and see how much more manageable it feels!

**MY BIG HAIRY GOAL**

**QUARTER 1**

**QUARTER 2**

**QUARTER 3**

**QUARTER 4**