

INTRODUCING

MASTERS ACADEMY

BY  empowering you

Masters Academy, a radical new program for salon owners and managers, will light the fuse leading to **explosive growth and profit for your salon**. Offering deep learning in retail and service sales strategies and revolutionary insights into how you do business, this 24-month course is a true master class in salon success, created for the most savvy and dedicated owners.

Combining intimate access to industry-leading coaches Amy Carter and Susie Carder with live sessions and remote group learning, Masters Academy builds a foundation of expert business practices and expands on each lesson to help you create a lucrative, sustainable, growth-oriented salon.

YEAR 1:

You will receive a live training to implement and strategize your specific business needs.

- 3 day live launch training in San Diego: March 24-26
- 2 Private Calls with Amy Carter and Susie Carder
- Twelve 60 minute Monthly Interactive content Training Calls with Amy and Susie
- Twelve 60 minute Monthly Mastermind Calls designed to keep you on a prosperous growth track
- Twelve 60 minute Monthly group calls with your Masters Academy Ambassador, a certified Empowering You Consultant hand selected for this program
- An Exclusive Private Facebook Group where you'll join a Community of Brilliant Business Owners
- Weekly Videos, Assignments, and Tasks that will help you reshape the way you think, act, and structure your business

BECOME A MASTER OF:

- Planning for Growth
- Scheduling & Time Management
- Marketing & Social Media
- Client Acquisition & Retention
- New Technology
- Staff Meetings that Amplify Productivity & Boost Morale
- Pricing & Cashflow
- Menu Development
- Branding & Reputation Maintenance
- Strategies that Drive Sales & Service
- Client Care & Customer Loyalty

YEAR 2:

In year two, we expand your knowledge and skills, propelling you into new levels of prosperity. The focus shifts to the systems and tactics used to build a sustainable business. These business practices range from: job descriptions, compensation systems, to soft skills training. Allowing YOU to focus on new revenue streams and opportunities. This program is for individuals that want to own a *business* not a job.

WHAT ARE YOU WAITING FOR?

Masters Academy has limited availability and you can't afford to miss out. As a bonus, everyone who enrolls in Masters Academy will get 50% off all Empowering You workshops, webinars, and training sessions for the length of their enrollment.

YEAR 1 & 2 RETAIL PRICE: \$19,000 PER YEAR

OPTION 1:

PAY IN FULL:
1 PAYMENT OF

\$9,361

(\$1,000 DISCOUNT
PER YEAR)

OPTION 2:

13
PAYMENTS OF

\$797

(\$10,361 TOTAL,
1ST TIME
DISCOUNT RATE)

ADD YOUR MANAGER OR BUSINESS
PARTNER FOR ONLY

\$3,500 PER YEAR

BECOME YOUR BEST!

Enroll in Masters Academy today and answer your calling.

Join today by phone or online

812.455.1367

www.empoweringyouconsulting.com