

Year of 2021 & Creating 2022



*Reflect and Create
Your Vision For
The Future*



empowering you®

Year 2021 & Creating 2022

I'm calling it a wrap! Thanks 2021...you were not what I was expecting at all.

Every December I sit down and review the last year to create the plan for the year ahead. 2021 was set to be a year full of possibility and amazingness. I bought the planner, set my intentions... and the BAM! I got the call from my doctor. "You have breast cancer."

That was the moment that everything changed for me. Initially, I thought my world was ending and I was terrified. Fast forward to now and I am beyond happy I had the experience of cancer and everything that comes with it. I am a different human and the people in my life are different (thank goodness).

2021 was absolutely nothing like I thought it would be but it was exactly what I needed. My vision came to life, but not without a ton of twists and turns, tears and therapy. My salon is stronger than ever, my health is the healthiest I have been in a long time, I have created a space to live a life that I love, and my relationships are deep and meaningful.

I am ready for 2022 and looking forward to the vision and possibilities of the New Year!

I'm curious, what gifts and lessons did 2021 give you?

Many times, I love to look back to create my future but I am not sure I want to do that for 2021 if you know what I mean. So, let's all take a deep breath and just reflect and create our vision for our future.

What did you accomplish that you are proud of in 2021?

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What worked well in 2021?

What do you want for 2022? Deeper connections, greater wealth, healthy mind and body and more joy?

What do you want for 2022 for YOU?

What do you want for your business?

Lets take a look at a few areas of your business and see where you are, and most importantly where you want to be.

Lets do a rating to see what is missing not what is wrong with your business. Rating is 1-10 (1 being "a flop" and 10 "rocking it out")

- ____ Marketing plan and strategy
- ____ Results from marketing were successful
- ____ Finances are up to date (profit and losses)
- ____ We are profitable and I take a paycheck
- ____ Company hit their service and retail goals

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- _____ Team hit their service and retail goals
- _____ I rock at leadership
- _____ I feel full of life and energy day to day
- _____ I have the dream team
- _____ The systems in my business are solid (team trackers, handbook, job description etc)
- _____ I have set the standards and non-negotiables
- _____ I manage my systems, lead my people
- _____ My services are less than 50% of the business revenue
- _____ I have a work life balance
- _____ I spend time coaching and developing my team
- _____ Our communication is consistent and timely
- _____ I have a clear career path for my team
- _____ We have a structure in place on when to raise prices
- _____ We focus on the 85% of our success which is how we communicate vs 15% of our success is technical
- _____ Our recruiting and hiring give us the results we need
- _____ I invest in my own development as CEO, COO, CFO, etc.

Add up your scores.

If your scores were from:

- 0-50 Houston, we have a problem. Lets chat ASAP. I got you Boo.
- 51-100 You have a few things in place but its time to really roll up those sleeves.
- 101-150 Almost there! Lets dig into your business and take it to the next level.
- 151-200 Not bad, with a little focus you will be on your way to a solid business of your dreams.

How did you do? _____

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What actions do you need to take to make 2022 even better?

What additional support/training do you need?

Where do you need to focus more on?

Less on?

What opportunities do you have to ramp up?

Where do you need to celebrate and reward yourself for? (we really do not do this enough)

Its time to grind, Its time to hustle. It will require work and tears. Its time to pause and take care of you. I am always up for a good challenge. Are you?

Business success is not a straight line but I can tell you the ride is a roller coaster of joy, pain, tears, fear and happiness. Lets buckle up for another year of entrepreneurship.

XOXO

Amy Carter and the entire Empowering You Team

Wondering What Programs Best Match Your Growth Path?

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Want to be a part of an elite 2-day program to kick start your year?

Elite University

Want to become a better leader?

Power Up Your Leadership

Want a 3-day intensive workshop to give you the kick in da booty you need and motivate you like crazy?

B-School for Industry

Want us to train your team?

Strategic Planning Day Onsite

Six Figure Tribe

Need a stronger manager?

Masterful Manager

Want to customize systems and solutions?

VIP Consulting