

Program Expectations

We recognize that diving head-first into the vast sea of social media can be overwhelming, especially when unsure where to begin. We've been there, and we understand the challenges. Our Group Coaching is designed to guide you through the intricacies of the digital space and empower you, instill confidence, and help you recognize your potential as business owners and operators. Here's what you can expect from our commitment:

WHAT WE EXPECT FROM YOU

Commitment: Your agreement lasts for a minimum of 6 months. That is the minimum time to learn about social media and apply concepts taught in class, to receive the intended results. We meet bi-weekly on Mondays at 9 AM Pacific Time via Zoom. Mark your calendars; your presence is valued!

Active Participation & Homework: You must submit your questionnaire and feedback form 48 hours before each session. Come prepared to delve deep into new concepts. Following each class, you're expected to act on what you've learned and *apply it to your own salon/spa settings!*

Investment: Your investment in the program includes 2 mastermind calls a month, tools and strategies to grow your social media presence

Confidentiality: Our NDA is just a formality. Your strategies and insights remain in our close-knit community.

WHAT YOU CAN EXPECT FROM US

Skill Development: By the end of your 6-month journey, you'll be proficient in understanding and creating compelling content, both photos and videos and scheduling them effectively throughout the month.

Mastering Social Media for Business: Harness the power of social media to attract and convert new clients into your salon or spa. We'll delve into the nuances of utilizing ads to optimize this process.

Tools & Resources: Navigate the digital landscape with ease. We'll introduce you to and train you on platforms like Meta Business Suite, Facebook Business Manager, and Google Ad Words, ensuring you're equipped with the latest in social media and ad management tools.

A Collaborative Learning Environment: Our group is designed to foster collaboration, support, and mutual growth. Expect insights from your industry peers, feedback on your strategies, and a space to troubleshoot challenges.

