



MONEY MASTERY

Beauty Business Essentials

To Prosper And Grow

CHECKLIST FOR CASH CONFIDENCE

- Clean profit and losses by the 15th of the month
- Updated Income vs Expense by the 20th
- Retail backbar filled out weekly
- Bills are paid and on time
- Weekly Monthly Tracker up to date weekly
- Weekly one on ones
- Quarterly reviews scheduled
- Rebooking at least 50%
- Retail is more than 15% to service sales
- Team productivity is at least 70%
- Double your base price for Average Service Ticket
- Create a work/life schedule that works for YOU!
- Pay yourself what you are worth
- Evaluate the price list quarterly
- 3 months of expenses in a savings account
- Manage your gift card sales money
- _____
- _____
- _____



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DAILY

- Set daily sales goals for the company and staff
- Rebooking at least 50%
- Retail is more than 15% to service sales
- Team productivity is at least 70%
- Double your base price for your Average Service Ticket
- _____
- _____
- _____

WEEKLY

- Retail backbar filled out weekly
- Weekly monthly tracker up to date weekly
- Weekly one on ones with your team
- Create a work/life schedule that works for YOU!
- Pay yourself what you are worth
- _____
- _____
- _____



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MONTHLY

- Clean profit and losses by the 15th of the month
- Updated Income vs Expense by the 20th
- Manage your gift card sales money
- Bills are paid and on time
- Added-taxes paid on time
- _____
- _____
- _____

QUARTERLY

- Quarterly reviews scheduled
- 3 months of expenses in a savings account
- Evaluate the price list
- _____
- _____
- _____

YEARLY

- File taxes
- Review expenses and trim where you can
- Create the yearly goals for the company and per team member
- _____
- _____
- _____