



Empowering You Consulting supports salon & spa owners and service providers in building a business and life they love while scaling to 6 and 7 figures.

No matter what size of business you own, you could be making more money than you currently do (and have a lot more fun while doing it). At Empowering You Consulting, we can help you do this with true ease and confidence. We provide specific education, consulting, and action steps for any level of the beauty business. We're your map to millions and we'll put you on the road to building a profitable, sustainable company the smart way...the way that doesn't burn you out or leave you feeling like you've been hit by a truck.

What To Expect After Working With Empowering You

- You will have your business refined, **completely clear** and figured out, and it will be a **place that you love working at each day and** are passionate about growing.
- You will finally be confident in knowing that you are working on the right things, and you set goals and actually do them. **You'll be consistent AF.**
- You will have clarity on your product, service, leadership, systems, business model, and marketing that's profitable.
- You will have a business that **attracts the right clients** because you have a **scalable marketing plan** that is actually working and bringing new ideal clients to your company every month.
- You will understand how to work on your strengths, how to build and manage your team, and how to **stop doing busy work** that you don't need to be doing.
- You will have a **sustainable business model** that you can **scale to millions** without exhausting yourself in the process.

Client Testimonials

"Ridiculous results with my open house on Black Friday. We sold over \$50k in gift cards and over \$6k in retail!"

Valary B.

"By having real systems in place I was able to take a week vacation with my family and know that my team and my salon would survive all while having a 94% increase in the company."

Rhysa A.

"This year so far we've seen over a 20% increase in service sales and an over 80% increase in retail sales. Plus our retention rate is at an all time high!"

Jen C.

"I made my first recruiting flier and got 5 responses, 3 resumes, and 2 hires!"

Brigette B.



Our Success Framework From Start-Up To Millions

- Purpose and Plan
- Culture
- Revenue and Sales
- Finances
- Profitability
- Marketing
- Systems
- Growth (training and develop)
- Leadership
- Customer service

Rev Up!

Accelerate!

Mastery!

Who We Serve

- Solo businesses (revenue \$100k or less)
- Solo businesses looking to expand (revenue \$250k or less)
- Owners with a small team (revenue \$500k or less)
- Owners looking to expand (growing to a million)
- Big salons and spas (over \$1 million in revenue)

What's Needed

- Understanding of business fundamentals and basic numbers/KPIs
- Profitable service cycle
- Confidence and better consultation and sales skills
- Brand building
- Need mentorship to grow to the next level
- Shift to CEO mindset
- Plan for growth
- Better leadership and management and learning skills to train and mentor the team
- Financial planning with profit-first mentality
- Reset button on systems and leadership and implementing the next generation of systems and leaders
- Building a brand that is scalable
- Team development and engagement
- Driving sales at every level
- Optimizing revenue model

Our Solutions

- [Rev Up Consulting](#)
- [B-School for Industry](#)
- [Power Up Your Leadership](#)
- [Six Figure Tribe \(for your team\)](#)
- [Elite Beauty Boss](#)
- [B-School for Industry](#)
- [Power Up Your Leadership](#)
- [VIP Consulting](#)
- [Six Figure Tribe \(for your team\)](#)
- [Elite Beauty Boss](#)
- [B-School for Industry](#)
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- [VIP Consulting](#)
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- [Six Figure Tribe \(for your team\)](#)
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