

EMPOWERING YOU™

ACCELERATE *Your Growth!*

CHALLENGE

***New Insights, Tools, Strategies &
Capabilities For Your Salon Business***

Day 1

Rate Yourself

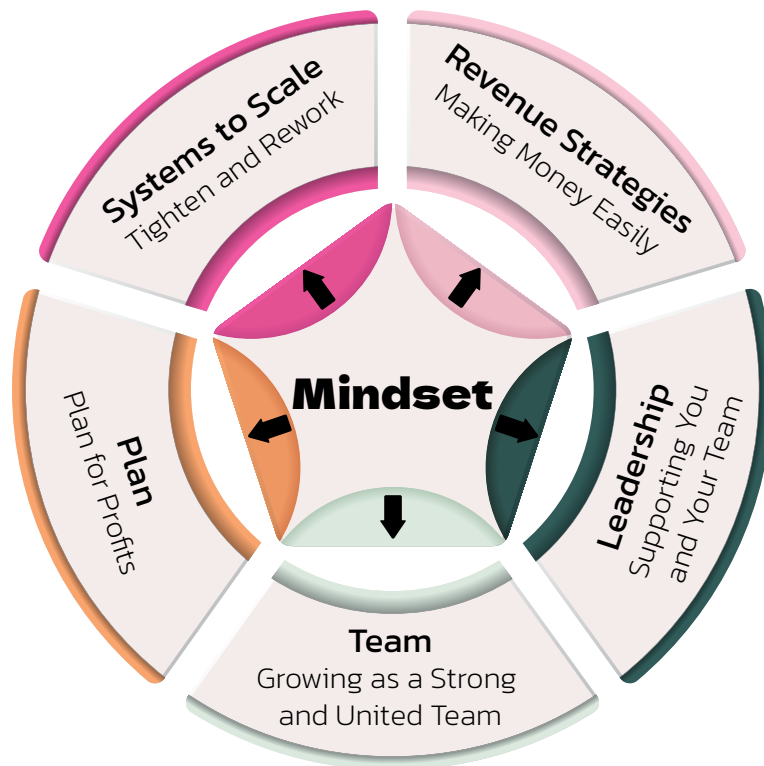
Yes or No

Am I living a life that excites me? Yes No

Am I aligned with my personal values? Yes No

If today was my last day, would I feel proud of how I spent my time? Yes No

What upgrades do I need to make, effectively immediately, so I can become the entrepreneur and leader I want to be?



Rate Yourself

Scale 1 to 10

1. On a monthly basis are you making as much money as you would like in your business? _____
 2. On a weekly basis are you spending time on projects you enjoy? _____
 3. How effective are you retaining guest and building long term loyalty through experiences and follow ups? _____
 4. How well do you manage your finances, including tracking your profit margins, expenses and ensuring your services are paid correctly? _____
 5. On a daily basis you feel like you're accomplishing what you set out to accomplish? _____
 6. How well do you support, train, and retain your team? _____
 7. How clear is your vision for your business, and how well are you leading your team toward shared goals? _____
 8. How well do you integrate retail into your client experience, what percentage of revenue comes from retail sales? _____
 9. Do you have a clear and strong brand identity in the marketplace? Are you attracting your ideal clientele? _____
 10. Do you have time each day to work on the highest income producing activities? _____
- TOTAL** _____

What actions will you take?

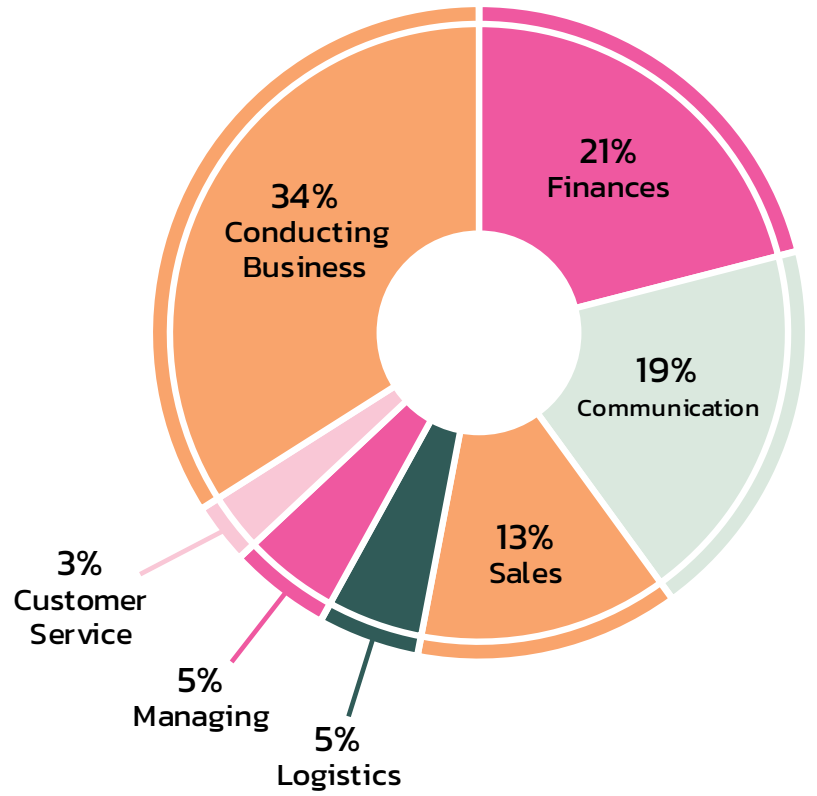
Procrastination

Strategies to Prevent Procrastination

Notes:

Hourly Value

What is your hourly value?



Notes:

Modern CEO Time Hack

Zone 1

Passion and proficiency meet each other, energizes you and you are good at.

Zone 2

Waste of time distraction but get suck into—what is the hidden cost because you are distracted?

Zone 3

Don't enjoy but do well. Little dread but do it anyway.

Zone 4

You hate it! Painful to do—it drains you.
Things I hate to do – detail work, personnel issues, HR issues yuck



Action Steps to Take

Day 2

Rate Yourself

Yes or No

1. Inadequate cash reserves Yes No
2. Failure to clearly define and understand your market Yes No
3. Failure to price your products or services correctly Yes No
4. Failure to anticipate cash flow adequately Yes No
5. Failure to anticipate or react to competition, technology or other changes in the marketplace Yes No
6. Believing you can do everything yourself Yes No
7. No financial forecasting (hate the numbers) Yes No
8. Allow team to dictate the direction, pricing, hours rules Yes No
9. Reacting too slow to change Yes No
10. Not willing to do whatever it takes Yes No

TOTAL _____

What actions will you take?

Where Will You Focus?



Create Your Certainty!

Future Planning

Financial Position

Elite Beauty Boss

January 26th & 27th, 2025
Hollywood Beach, FL

live event!

Grow A Profitable Beauty Business

- A **clear plan for the year**, new insights, and ahas like never before
- How to **avoid the pitfalls and mistakes** that cost salons/spas time and money
- Know your **exact next steps to grow your beauty business** to where you want it to go
- **A forecast for your money** in 2024
- A list of the **essential action items** you need to have in your plan for the next year
- Plus you'll access **exclusive tools and templates to grow your business to 7 figures and beyond**

Ticket Options

General Ticket

- Pre-call with a coach
- Elite Beauty Boss workbook and tools
- 2-day event access
- 1:1 session with an EYC coach

VIP Ticket

- Everything in General Ticket plus:
- Exclusive VIP swag box
 - A very special Monday afternoon group coaching with Amy and Susie
 - Mastermind call 60 days after the event



✓

GENERAL TICKET

\$697 Paid in Full
Or
3 Payments of \$260

✓

VIP TICKET

\$997 Paid in Full
Or
3 Payments of \$360

Bring a friend for \$497 • Payment plans available!

Take
Action!

To register [click here](#), Scan QR code, or go to: empoweringyouconsulting.com/elite/

